

# The Essence of the Harvest

Shree Hans Basmati Rice



Since 1980



Rice  
Millers &  
Exporters

مطاحن شري هانز للأرز والجنرال ميلز  
**SHREE HANS RICE & GENERAL MILLS**



**STAR EXPORT HOUSE**  
Recognised by Govt. Of India



!! श्री हंस !!

# ABOUT US

M/s. Shree Hans Rice & General Mills Established in 1980 in Taraori Karnal, Haryana, India. We are a specialized rice manufacturing and exporting rice company to over dozens of countries with a large customer base. Having an experience of over 50 years in this industry, we are recognized as a "Two Star Export House authorized by Government of India" and are an ISO 9001:2015, ISO 22000:2018, GMP, HACCP and India top certification ZED GOLD certified company by MSME.

Our Milling production capacity is 150 MT per day. We have two Hi-tech environment friendly online processing plants, the first by Buhler, UK and the second by Stake Corporation, Japan. We also have three optical Stake Color Sorting Machines and a well managed Research and Development lab. We prefer quality control at every level of processing. We have an Excellent expert team, and well Trained and Experienced staff.

We, Shree Hans Rice Export House, have a manufacturing unit at the roots of Taraori Karnal, Haryana (India), which is the best Basmati Rice growing area in the whole world. Being situated in the rice growing hub, our company gets the benefit of procuring the best rice grains. Our primary focus has always been to provide our customers with high quality rice products. The success of our company is majorly contributed by speedy delivery of quality products and value for money to our esteemed customers worldwide. Our Prime Moto is "To supply the quality rice at a competitive price".

We are a Manufacturer, Exporter and Supplier of Traditional Basmati, 1121, 1509, 1401, Pusa, Sharbati in Creamy Sella, Golden, Steam and Raw Rice.

## VISION & MISSION

Shree Hans Rice & General Mills has a vision of providing the best rice products worldwide with 100% quality assurance. We are passionate about ethically sourcing the finest quality paddy. Our mission is to continue to efficiently facilitate diverse methods of empowerment and professionally disseminate performance-based deliverables to meet our customer's needs to create value and make a difference.





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## FOUNDER'S MESSAGE

A journey of success always requires the qualities of foresight, strategy and preparedness. All these along with the power of trust are at the core of all our operations.

It is truly a great pleasure for me to serve as SHREE HANS RICE & GENERAL MILLS Chairman. After taking all the pains in my early days, the hard work of my family members in rice farming, and with the blessings of "Satpal Ji Maharaj," we laid the stone of SHREE HANS RICE & GENERAL MILLS in Oct 1980 and became a Rice Exporting company in 1990. We are proud to call ourselves as one of India's largest and most reputed rice producers. The continuous improvement in methods, processes and technology has ensured that we remain amongst the leading rice manufacturing & Exporter in the region. The story of our success is a story of our painstaking and hard work efforts. I thank each of you for your contribution and look forward to your continued association as we move ahead. At the end, I finally conclude that "What lies behind us and what lies before us are small matters compared to what lies within us".

**Late Mr. Khushi Ram Gupta**  
Founder

## DIRECTOR'S MESSAGE

I joined my family business after completing my studies under the leadership & guidance of my respected father Sh. Khushi Ram Gupta. We work with a motive of supplying quality rice to our esteemed customers at reasonable prices. Having a rich experience of more than 30 years in the rice industry, my major focus is now to adopt innovative technology for quality control and a dynamic management process where we challenge today to shape tomorrow.

With the current presence in more than 10 countries, we are now working to supply rice to the European and American Subcontinent. We are confident that our pioneering entrepreneurial spirit will help us to expand our global footprint.

**Mr. Pradeep Gupta**  
Managing Director

## 3<sup>RD</sup> GENERATION MESSAGE

Our journey is built on a foundation of trust, quality, and a relentless pursuit of excellence. I am proud to be a part of a team that continuously sets new benchmarks in the industry. As we look to the future, we are committed to leveraging innovation to improve our processes and expand our reach. Our focus remains on delivering the highest quality products and fostering strong relationships with our partners and customers. Together, we will continue to grow and achieve new heights.

**Mr. Armaan Gupta**  
Executive Director





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# INFRASTRUCTURE





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# state-of-the-art MANUFACTURING FACILITY

State-of-the-Art Manufacturing Facility is present at all three manufacturing units, which carry out various processes like tilling the soil, reaping the Harvest, Dehusking, Polishing, Sorting and Packing of rice. The production area is spread around five hectares comprising of spacious structures for storage, a boiler plant, dryers plant, main plant, color sorter and office/guest house complex. The setup has been benchmarked with the plants/machinery available in two production plants of Staka (UK) and Buhler (Japan) 150M.T production capacity per day, three packing plants 30M.T packing capacity per hour technology of UK, Japan & China.

SHREE HANS RICE & GENERAL MILLS have business tie-ups with Middle East Asian markets and now we are expanding to Europe, Australia and America.





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Taste the Difference.  
**FEEL THE HERITAGE.**



[www.shreehansbasmati.com](http://www.shreehansbasmati.com)



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Now start your Business with Us  
with Your Name and Labeling

Shree Hans Rice Offers **PRIVATE LABELING**

Packaging Size 1 kg to 50 kg

Certifications





Exporting **PAN India**  
and **worldwide.**



Saudi Arabia



Oman



Iran



UAE



Egypt



Bahrain



United Kingdom



South Africa



Yemen



Australia



China



Iraq



Kuwait



Qatar



Sudan

## مطاحن شري هانز للأرز والجنرال ميلز SHREE HANS RICE & GENERAL MILLS

Nadana Road Taraori - 132116, Haryana, INDIA

Mob : +91 9896042172, 9215243172

Email : shreehansrice80@gmail.com, shreehansrice172@gmail.com

[www.shreehansbasmati.com](http://www.shreehansbasmati.com)

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